

Tech Advisors Principals Kevin and Konrad Martin Participate in Family Business Association Panel Discussion on “Employment Contracts in Family Run Businesses”

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Konrad Martin and Kevin Martin

Tech Advisors (www.tech-adv.com), a leading technology solution provider for small to mid-sized Massachusetts businesses, recently participated in a panel sponsored by the (Massachusetts) **Family Business Association** on the topic of employment and noncompetition agreements in a family business.

Tech Advisors principals **Kevin Martin**, of Medfield, MA and **Konrad Martin** of Canton and Medway, MA, discussed their approach to working in a family business and how they, both as twins and as principals in a business they founded, have worked out issues of employment agreements, both between themselves and with their minority partner, Jeff Bell.

The seminar was held at the Boston law offices of Sullivan & Worcester, One Post Office Square.

Ed Tarlow, President of the Family Business Association, noted that the sentiment “Who can you trust more than your own family” has come back to haunt more than one family business. The recent seminar offered a frank discussion on the need to develop strong employment agreements and non-competition agreements in family businesses.

Konrad Martin said, “Part of the objective was for participants to learn from panelists what can go wrong – and what works well. In our case, as twin brothers, we have always worked well together and were happy to share our experiences with the audience.”

Additional panelists included Siobhan M. Derrickson, President, The PostureWorks LLC; and Amy E. Sheridan, a partner in the Tax Department of Sullivan & Worcester’s Boston office. Konrad and his brother Kevin are twins who are the principal shareholders in the firm, and they help organizations with a variety of IT issues and help them manage risk and comply with regulations.

Tech Advisors also recently was notified that it has been selected as one of the region’s 70 fastest-growing privately-held businesses, based on research conducted by the Boston Business Journal, and has been named to the BBJ Pacesetters list. The companies included were selected based on their strong growth over the last four years.

For more information on The Family Business Association, which is the leading independent, non-profit organization serving family business enterprises, please visit www.fbaedu.com.

About Tech Advisors

Since 2002, Tech Advisors (www.tech-adv.com) has answered the technology needs of Greater Boston and beyond. A complete technology solution provider, Tech Advisors (formerly known as techKnowledge Advisors) is 100% committed to seeing that business owners have the most reliable, professional IT service. The firm, a family business, specializes in providing IT solutions to growing Massachusetts businesses across a wide range of industries. Tech Advisors offers a full range of services for businesses including an all-inclusive monthly price, Cloud Services, onsite management, project work, Compliance reports, 24 hour 365 day Help Desk Support, data backup and recovery, e-mail/spam protection, and more. The firm is a 2015 recipient of the Boston Business Journal Pacesetters award, placing the company in the top 70 of the region’s fastest growing businesses. Tech Advisors maintains offices at 20 Park Plaza, Boston, MA and 266 Main Street, Suite 15, Medfield, MA. For additional information please email info@tech-adv.com or call (508) 359-4028.